“**Prabhupāda:** Otherwise, there is no difficulty. Still, even without language, without talking, if you simply chant Hare Kṛṣṇa, everyone will follow. And give them *prasādam*, they will take. And that will be good preaching. It doesn't require language or anything. You chant Hare Kṛṣṇa, let them chant Hare Kṛṣṇa, and give them nice *prasādam*. They will take. That will be good preaching. But who is chanting, he must be a sincere devotee. Then his chanting will be effective. A gramophone machine will not do. He must be realized; then his chanting will be effective. *Satāṁ prasaṅgān mama vīrya-saṁvido bhavanti hṛt-karṇa-rasāyanāḥ kathāḥ* (SB 3.25.25). He must behave just like a pure Vaiṣṇava. Then if he chants, his chanting will be effective. Just like electricity. If I am surcharged with electricity, I touch, you also become electric. And if he touches, he'll become. But if one is not in touch with electricity, then it will not act. So one must be electrified. Then if he touches somebody, he'll be electrified. This is the . . . if there is no electricity, simply by touching he'll not do.
Viśvambhara: He says that on the Ivory Coast, this country, until he becomes electrified, he knows that the President of the country is very favorable to our movement, he has the *Bhagavad-gītā*, and he thinks that we should open a temple there.

Prabhupāda: Immediately do it. Immediately do it. But I am simply explaining the process. But do it immediately, Kṛṣṇa will give you power. If you are sincere, you'll be electrified. There is no doubt. So? “ --- https://vanisource.org/wiki/760803_-_Conversation_C_-_New_Mayapur?hl=gramophone|will|not

“**Prabhupāda:** Hindi. Kehne ka matlab ha. (What I mean to say.) You read it thoroughly and you explain it either in English or Hindi, as you think befitting to your friends. shall we go on? So we have got so many literatures in French language. We are also asking some men from Europe. That will create some impression. Yes. White elephant. (laughter) Dancing. Everyone will purchase ticket. Yes. Thik hai na. (Is it alright?) Bring some white elephant. So literature is there. But one thing is that you must be placed in *sadācāra*, well behaved. So you have to sacrifice, especially your long hair. And if you sacrifice your hair, we can export it and get some money. (laughter) (laughing) Because in Western countries they want these hairs to make wigs. Yes. So jaise ye log ko sikhaya hai. (like how these people have been taught.) As they have been trained up to take . . . rise early in the morning, this will give you spiritual strength. If you simply become a gramophone speaker, then it will not be effective. Gramophone or tape record speaker, that will not be. You must be a live speaker. Your living condition should be spiritually, what is called, surcharged. So that means you must be trained up how to rise early in the morning, take your bath, cleanse yourself, chant Hare Kṛṣṇa *mantra*. Then you will be spiritually strong. When you are spiritually strong, if you speak something on spiritual subject matters, then it will be effective. Otherwise it will be just like tape record playing. So this is required. And you should . . . you are asking something?

Guest (1): No, I was . . .

Prabhupāda: And gradually, when you are well behaving, then you shall be initiated to chant Hare Kṛṣṇa *mantra*. That will give you strength, spiritual power. Strictly observe the regulative principles—no illicit sex, no meat-eating, no intoxication, no gambling. It is very simple. Read these literature, chant Hare Kṛṣṇa mantra and observe these regulation. Then you become gradually powerful. Your speeches will be effective. People will like you.

"--- https://vanisource.org/wiki/751005_-_Conversation_-_Mauritius?hl=gramophone|will|not

"That is Caitanya Mahāprabhu's cult, that . . . what is His cult? Cult is, He says:

> *āmāra ājñāya guru hañā tāra' ei deśa*
> *yāre dekha, tāre kaha 'kṛṣṇa'-upadeśa*
> (CC Madhya 7.128)

Kṛṣṇa-upadeśa. "You become a spiritual master under My order." Under His order. Don't manufacture yourself. Under the order of Caitanya Mahāprabhu. That is called *paramparā* system: one who is following in disciplic succession the order of Caitanya Mahāprabhu. And what is the order of Caitanya Mahāprabhu? *Yāre dekha, tāre kaha 'kṛṣṇa'-upadeśa.* Don't advising your rascaldom. *Kṛṣṇa-upadeśa*, what Kṛṣṇa has said, you just tell him; you become spiritual master. That's all. It does not become . . . very difficult to become spiritual master. The rascals, they fail, because they do not say anything which Kṛṣṇa says. He manufactures something. He wants to take the place of Kṛṣṇa. This rascaldom will never make you happy. You have to follow as Caitanya Mahāprabhu says, *yāre dekha, tāre kaha 'kṛṣṇa'-upadeśa* (CC Madhya 7.128). Then you become *guru*. To become *guru* is not at all difficult, provided you follow the right instruction of Caitanya Mahāprabhu. Then everyone can become—expand, expand. You have learned something about Kṛṣṇa consciousness, now you rightly distribute them, then you will increase your group. But if you want to manufacture something of your own concoction, that will not act. That will not . . . that will be gramophone. No. (break)

. . . actually penetrating, *āpani ācari prabhu jīvere śikhāya.* Caitanya Mahāprabhu says that you have to act accordingly as it is instructed, *āpani ācari*, then you can teach others. If you do not act yourself, your words will have no value. (break) . . . because it cut. *Evaṁ paramparā prāptam* (BG 4.2), if you have got connection with the original powerhouse, then there is electricity. Otherwise it is simply wire. What is the value? Simply wiring will not help you. The connection must be there. And if you lose the connection, then it is of no value. Therefore Kṛṣṇa consciousness movement means you have to keep yourself always connected with the original powerhouse. And then wherever you'll go, there will be light. There'll be light. If you're

disconnected, there will be no light. The bulb is there, the wiring is there, the switch is there. Everything is there. That's how Arjuna is feeling that, "I am the same Arjuna. I am the same Arjuna who fought in the Battlefield of Kurukṣetra. I was known as so great a warrior, and my bow is the same bow, and my arrow is the same arrow. But now it is useless. I could not defend myself, because disconnected with Kṛṣṇa. Kṛṣṇa is no longer." Therefore he began to remember the words of Kṛṣṇa which was taught to him in the Battle of Kurukṣetra.

Kṛṣṇa is not different from His word. That is absolute. What Kṛṣṇa said five thousand years ago, if you catch up those words again you're immediately connected with Kṛṣṇa. Immediately. This is the process. Just see Arjuna. He says that *evaṁ cintayato jiṣṇoḥ kṛṣṇa-pāda-saroruham.* When he began to think of Kṛṣṇa and His instruction as again, in the battlefield, immediately he become *śānta*, peaceful. Immediately pacified. This is the process. We have got intimate relationship with Kṛṣṇa, eternally. It is not artificial. Therefore if you keep ourself always connected with Kṛṣṇa, there will be no more disturbance. Peaceful. *Yaṁ labdhvā cāparaṁ lābhaṁ manyate nādhikaṁ tataḥ* (BG 6.22). If you get that position, then that is the highest benefit, highest gain, *yaṁ labdhvā ca*, then you will not desire for any other gain. You'll perceive that "I have got the highest gain." *Yaṁ labdhvā cāparaṁ lābhaṁ manyate nādhikaṁ tataḥ, yasmin sthitaḥ* . . . and if you keep yourself fixed up in that position, then *guruṇāpi duḥkhena na* . . . even the heaviest type of calamities, you'll not be disturbed. That is peace. That is peace. Not that little pinching, you are disturbed. If you're actually fixed up in Kṛṣṇa consciousness, you'll not be disturbed in the greatest form of dangerous condition. That is the perfection of Kṛṣṇa consciousness.

”--- https://vanisource.org/wiki/731206_-_Lecture_SB_01.15.28_-_Los_Angeles?hl=gramophone|will|not

“"But the devotees of the Lord rise above such competition. They do not compete with the materialists, because they are on the path back to Godhead, where life is eternal and blissful. Such transcendentalists are nonenvious and pure in heart. In the material world everyone is envious of everyone else, and therefore there is competition. But the transcendental devotees of the Lord are not only free from material envy . . ."

Prabhupāda: Therefore this *bhāgavata-dharma*, or Kṛṣṇa consciousness, is meant for persons who are not envious. *Paramo nirmatsarāṇām* (SB 1.1.2). *Nirmatsara. Matsaratā. Matsaratā* means to become intolerant when his neighbor is prosperous. That is called *matsara*. Everyone is envious. If his neighbor, if his brother, if his friend becomes more prosperous than himself, he becomes envious. This is material nature. Similarly, in our Kṛṣṇa

consciousness movement, if we become envious, "Oh, my Godbrother, oh, he has become so popular. He is making so much progress. So put some impediments towards his progressive path," this is also material.

The Vaikuṇṭha consciousness is that if your neighbor, if your brother is prosperous or progressive, then one should think, "Oh, he's so nice that he has served God so nicely. God is so pleased upon him that he is making so nice progress." That is Vaikuṇṭha consciousness. And material consciousness is that, "Oh, he has advanced so much. Oh, let me check him." This is material. That is going on. The whole world, enviousness.

”--- https://vanisource.org/wiki/720707_-_Lecture_SB_01.01.02_-_London?hl=compete|materialists

“So actually that is the position. Nobody is master here, but when we falsely claim that, "I am master," that is *māyā*. Everyone is serving, but under the impression that he is master. The head of the family, he is thinking that, "I am the master." But he is . . . actually he is serving each and every member of the family. The state executive officer—you may call a king or a president—he is thinking that, "I am king," "I am president," but actually he is serving. That is his position. Unless he serves properly, immediately he will be dethroned, or next time he will not be elected.

That is our position. We are all serving, *ekale īśvara kṛṣṇa*, *āra saba bhṛtya*. This is a fact. Only master is Kṛṣṇa, and everyone is servant. Who can challenge this statement—is there anyone within this hall—that I don't serve anyone? Is there anyone? Eh? And somebody is claiming that, "I am God." You see?

This is called illusion, *māyā*. This claim is made by the illusioned living entities. Here, this material world means that everyone is trying to become the master. And that is competition between one master to another, because nobody is master. That competition that "I shall become master," that is illusion. So in this illusory fighting and competition, where one fails that, "I could not become the master . . ." Eh?

For example, in our country we respected Mahatma Gandhi as the father of the nation, or the master of the nation; but actually he was servant. As soon as there was little discrepancy, immediately he was put to death. Immediately. So similarly, in the USA also, President Kennedy, he was very popular president. But as soon as there was little discrepancy, he was also killed. So this position we must know, that nobody is master here; everyone is servant. But his real position is to become the servant of God.

”--- https://vanisource.org/wiki/701220_-_Lecture_SB_06.01.38_-_Surat?hl=competition|master

“In the Vedas the above mentioned four activities are prescribed in regulative way so that there may not be any undue competition for the purpose of sense gratification. But Srimad "Bhagwatam" is transcendental to all these sense gratificatory activities of the material world. It is purely transcendental literature understandable by a particular class of men known by the name of devotees of the Lord, who are above the comparative field of sense gratificaton. In the material world there is keen competition between the animal to animal, man to man, community to community or even nation to nation for this sense gratificatory activities but the devotees of the Lord are above them. They have nothing to compete with the materialist because they are on the path of back to Godhead where there is everything eternal full and blissful. Such transcendentalists are cent per cent non-envious and therefore pure in heart. In the material world every one is envious of every one and therefore there is competition. But the transcendentalists or devotees of the Lord are not only freed from all material eviousness but also they are on the contrary, kind to every one for endeavouring in the matter of establshing a competitionless society with God in the centre. The socialistic idea of society is artificially competitionless because even in the socialistic state the competition is for the post of dictatorship. The fact is, therefore, that the state of sense gratification is the order of materialistic life take it either from the Vedas or from the common human activities. ”---
https://vanisource.org/wiki/SB_1.1.2_(1962)?hl=compete|materialist